

Earth-*Art*-Athon

**On-line Art Show hosted by Rockfish Valley Foundation
In Celebration of Earth Day and Its 50th Anniversary**

What:

Students of all ages are invited to create works of ART that celebrate our planet! Your artwork will be displayed on the RVF website in a slideshow and on the RVF Facebook page.

**All forms of art are welcome (visual, performance, etc.) - ideas are endless!
10 participants will receive a t-shirt and other prizes!**

Where:

Once you have created the artwork, take a photo/video of it and submit one of these ways:

- 1. email it to programdirector@rockfishvalley.org**
- 2. Share it in the event Earth-Art-Athon on Facebook**
- 3. Post on Instagram and tag [@rockfishvalleyfoundation](https://www.instagram.com/rockfishvalleyfoundation)**

Include your name, age/grade, school, and title of your artwork.

Use hashtags [#earthartathon](https://www.instagram.com/earthartathon) and [#earthday2020](https://www.instagram.com/earthday2020)

When:

You have until JUNE 10th to create and submit your artwork and you can share as many pieces as you'd like!

The more you submit, the more times your name will be entered in the raffle for t-shirts. 10 random winners will be selected June 12th!

Earth Day is April 22, 2020 but we hope you celebrate every day!

After Covid-19: Earth Day Nelson Has Gone Digital

In response to Covid-19, The Earth Day Nelson Festival is postponed to Sunday, August 23rd. However, the poster contest is now a digital art show!



ROCKFISH VALLEY FOUNDATION
PRESENTS

Earth-Art-Athon

#EarthDayNelson2020 #EarthArtAthon www.rockfishvalley.org www.facebook.com/rockfishvalleyfoundation

WHAT: Online eco-art show. Guidelines on back of flyer.

WHEN: Now through Wednesday, June 10, 2020

WHO: ALL students in Nelson & surrounding areas (Staunton, Charlottesville, Augusta, Amherst, Albemarle, Rockbridge, etc.)

HOW TO ENTER: Take a picture of your entry (unless it's already digital!).
1. You/your parent can post it to Facebook along with #EarthArtAthon
2. Email it directly to programdirector@rockfishvalley.org
3. Give it to a teacher or school staff during school pick up dates & times.

HOW TO WATCH: On RVF's website or on our Facebook Event at "Earth-Art-Athon"

A SPECIAL THANK YOU TO OUR SPONSORS:



RVF is "as big as all outdoors," supports environmental literacy, and provides Spruce Creek Park, Rockfish Valley Trails, and the Natural History Center for the Nelson community.

These materials are neither sponsored nor endorsed by the Nelson, Albemarle, Charlottesville, Waynesboro, or Augusta County School Board, their superintendents, or any of these schools.

As RVF adapts to the unexpected changes caused by Covid-19, we have gone digital to celebrate Earth Day's 50th international anniversary.

The Earth Day Nelson Festival originally scheduled for April 19 has been tentatively postponed to **Sunday, August 23, 2020**, and will be combined with **RVF's 15th anniversary** celebration that weekend as well as the 10th anniversary of our Rockfish Loop Trail.

In order to celebrate **Earth Day Nelson 2020** digitally, *all students* in the Nelson County area (NCPS,

homeschoolers, North Branch, Afton Christian School, etc.) as well as anyone in the surrounding counties (Albemarle, Augusta, Amherst, Rockbridge, etc.) and cities thereof are invited to participate in our digital [Earth-Art-Athon](#), which will replace our poster contest that we previously had scheduled to take place at our festival. Submissions will be accepted *until Wednesday, June 10, 2020*. **Ten random participants will be chosen to win an Earth Day T-shirt among other prizes! Winners' names to be drawn & announced on June 12th.**

Additionally, RVF will be hosting a daily **Earth Day Challenge** on our [Facebook page](#) from now until April 25. Each day, there will be a post about actions individuals and families can do to celebrate and take care of the planet during a pandemic. Make sure to include the hashtag **#earthdaynelson2020** in each post!

Details for both digital interactions and other ways to connect to Digital Earth Day can be found on our Facebook page at facebook.com/rockfishvalleyfoundation and website at rockfishvalley.org. Guidelines about the art show are listed below. Please direct any questions to Katrina Broughman, Program Director, at programdirector@rockfishvalley.org. Visit www.earthday.org/ for more information. This celebration is a big deal for our planet!

Instructions and Guidelines for Earth-Art-Athon:

<p><u>Q: How do I submit?</u></p> <p>A: There are several options for submitting your eco-art:</p> <ol style="list-style-type: none"> 1) If you are under 13 or over 13 & don't have Facebook, have your parent post for you directly on our Facebook along with the hashtag #earthdaynelson2020, 2) If you or your parents don't have Facebook, email us your submission to programdirector@rockfishvalley.org, 3) If you don't have internet access, give your art (or a copy of it) to your teacher or other school staff during designated pickup/drop off dates & times, & ask them to send us a picture of your submission. <p>*Please let us know if you want to be anonymous. Likewise, feel free to submit a picture of yourself if you would like to have that posted alongside your submission.</p>	<p><u>Q: What kind of art can I submit?</u></p> <p>A: Any form of artwork will be accepted! This includes visual (graphic design on computers, photography, collages, paintings, drawings, in any medium, i.e. charcoal, crayons, pencils, markers, multimedia, items found in nature); 3D (woodworking, sculpture, crafts, fabric, clay, beading, upcycled art using bottle caps, bottles, etc.), performance* (songs, dances, short skits, comedy, miming, instrumental compositions on piano, guitar, clarinet, etc.), language (poems, prose, short stories, plays), etc. Anything goes as long as it can be considered art and is about celebrating the earth and/or protecting our planet. *Please keep performance entries under 2 minutes.</p> <p><u>Q: How will you know which one is mine?</u></p> <p>A: Regardless of how you submit, include your name, grade, school, teacher, and the title of your artwork with your submission.</p>
<p><u>Q: Will there be any prizes?</u></p> <p>A: We will do a raffle and pull 10 names from a hat. Those 10 names will win a special Earth Day t-shirt to take home. Other prizes will also be included - but these will be a surprise! The more entries you submit, the</p>	<p><u>Q: How will you be displaying entries?</u></p> <p>A: We will have these on our Facebook page under the event called "Earth Day Nelson Eco-Art Show for Kids" which will be active by Friday, March 27. Entries will also be posted on our website at www.rockfishvalley.org in a rotating slideshow. Don't forget to add the</p>

<p>more likely you are to win! Winners will be announced on Friday, June 12th.</p>	<p>hashtag #earthdaynelson2020 to your entries!</p>
<p><u>Q: When do I need to submit by?</u></p> <p>A: Submit your entr(ies) by Wednesday, June 10th. We will not accept entries after this time.</p>	<p><u>Q: Am I only allowed to submit one entry?</u></p> <p>A: No. You can submit as many as you want! There is no limit. Have fun and get creative!</p>
<p><u>Q: I'm a parent. How involved should I be?</u></p> <p>A: Provide your kids with info & supplies but limit your involvement in creating the art. Let them take ownership!</p>	<p><u>Q: Are there any themes for this art show?</u></p> <p>A: Our focuses are Earth Day, Arbor Day, & Covid-19 (coronavirus). Be creative in how you want to incorporate those into your artwork. If possible, keep Nelson County in mind, since our original theme was "Celebrating the Beauty of Nelson County."</p>
<p><u>Q: I'm having some trouble getting started. Do you have any prompts for inspiration?</u></p> <p>A: We sure do! What is beautiful about your backyard? ● What kind of animals, plants, water, or rocks do you think are beautiful? ● How can you keep your backyard beautiful? ● How can you protect the animals, plants, rocks, or water in your backyard? ● What about Nelson County do you think is beautiful? ● Don't litter ● Pick up trash ● Pick up dog poop ● Recycle, reduce, reuse, compost, etc. ● Start a vegetable garden in your yard ● Plant a tree ● Plant a butterfly garden</p>	<p><u>Q: Do you care if I copied an idea from someone else?</u></p> <p>A: We do not mind if you found an idea that someone else did and want to put your own spin on it, but we will not accept entries that are plagiarized (example: you copied a picture that someone else created and posted on the internet and posted that as your own creation). Any plagiarized entries will be automatically disqualified.</p>



RVF wants to thank all of its sponsors for their continued support of Earth Day Nelson:

Blue Mountain Brewery, Wintergreen Resort, Earth Day Network Virginia, Virginia Master Naturalists Central Blue Ridge Chapter, Devils Backbone Brewery, Blue Ridge Bucha, Mountain Area Realty, Conservation Plus, Rogers and Associates, WNRN Radio, Blue Ridge Life Magazine, YeeHaul Inc., and Sylvan Graphics.

Without these sponsors, Earth Day Nelson 2020 would not be possible in any form.