What native plant is known to be a favorite of pollinators?

Eutrochium fistulosum) is a summer and fall blooming native plant. It is usually 4 to 7 feet tall but can grow to be over eleven feet. It can be found in moist habitats such as river or stream banks, wet meadows, or floodplain forests. It was selected as the Virginia Native Plant Society (VNPS) 2023 Wildflower of the Year.



The pink or purple flowers attract numerous and diverse pollinators such as swallowtail and Monarch butterflies, native bees, and hummingbirds.

It is also the host plant for a several types of moths whose caterpillars eat the leaves to complete their life cycle.

According to the VNPS, Hollow Joe-pye- weed gets its name from a Mohican chief and healer whose Christian name was Joe Pye. The plant was used by Native Americans for medicinal purposes.





The leaves of the Joe-pyeweed are called "whorled" as groups of leaves radiate from the same point and encircle the stem. Do not cut the plants down after they die back as the hollow stems provide nesting sites for pollinators to overwinter.

Photos by Mary Voorhees, Virginia Master Naturalist

For additional information about this plant, click on these links.

For information on how to protect overwintering pollinators and insects, click on the link to the Xerces Society.

Digital Atlas of the Virginia Flora

Virginia Native Plant Society

North Carolina State Extension

Xerces Society