

Environmental Literacy Project

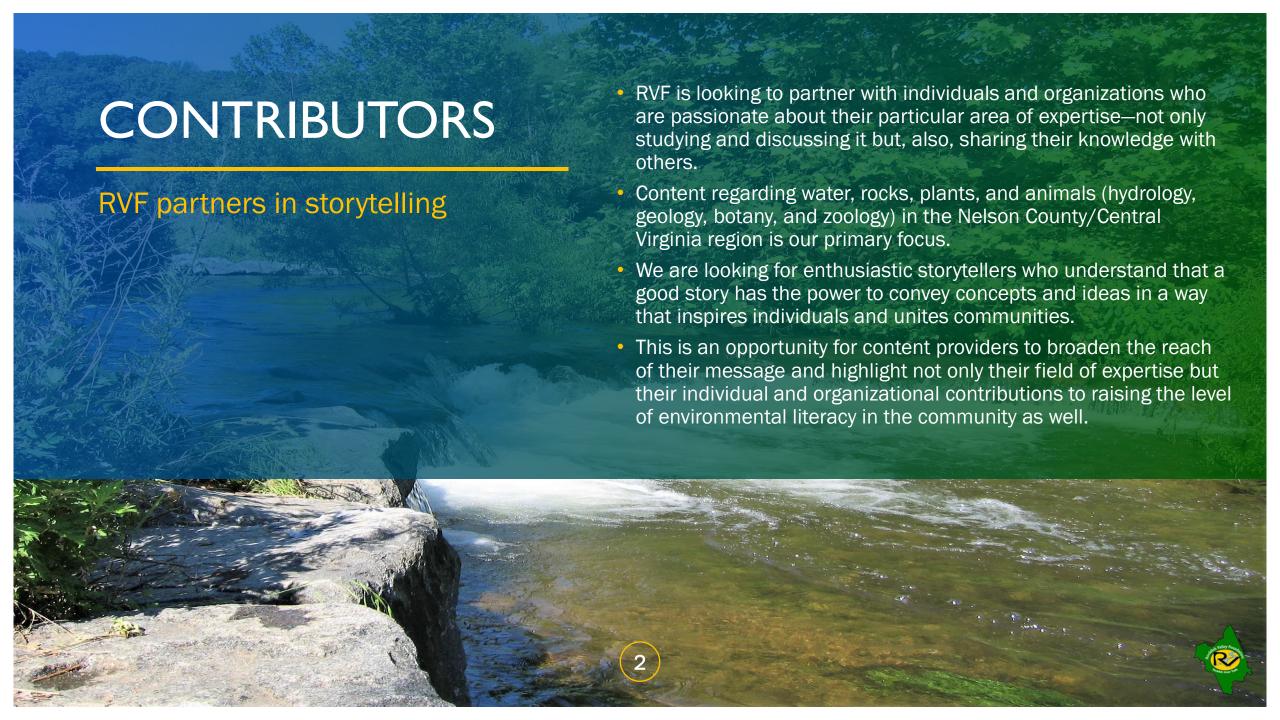
Rockfish Valley Foundation

VISION

Environmental Literacy Project (EnLit)

- Rockfish Valley Foundation (RVF) is a Central Virginia-based environmental-education foundation focused on promoting environmental literacy in Nelson County and beyond.
- The EnLit Project is RVF's endeavor to bring environmentalscience awareness to people directly on the trail via their mobile devices.
- With EnLit, RVF aims to increase people's knowledge of and appreciation for their environs with informative and engaging environmental content.
- We intend to share captivating, compelling stories related to water, rocks, plants, and animals as visitors connect with nature in order to inspire them to further explore, investigate, and care for the natural world around them.





MODULES

Engaging users directly on the trail via their mobile devices

- RVF plans to deliver engaging environmental-literacy content directly to users' mobile devices as they traverse the trails with the innovative use of a broad WiFi-enabled network of NFC tags affixed to posts across Spruce
 Creek Park and the larger Rockfish Valley Trail System.
- Content will be delivered as learning modules, which might be spread across several NFC tags, or they might be brief units displayed on a single tag.
- Modules will be distributed as a mix of video presentations, graphic displays, and textual pieces covering a range of topics pertaining to water, rocks, plants, or animals of the region.
- There will also be opportunity for content providers to visit RVF and give live, onsite presentations, which will be recorded for future use.



