



# Environmental Literacy Project

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Rockfish Valley Foundation



# VISION

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## Environmental Literacy Project (EnLit)

- Rockfish Valley Foundation (RVF) is a Central Virginia–based environmental-education foundation focused on promoting environmental literacy in Nelson County and beyond.
- The EnLit Project is RVF's endeavor to bring environmental-science awareness to people directly *on the trail* via their mobile devices.
- With EnLit, RVF aims to increase people's knowledge of and appreciation for their environs with informative and engaging environmental content.
- We intend to share captivating, compelling stories related to water, rocks, plants, and animals as visitors connect with nature in order to inspire them to further explore, investigate, and care for the natural world around them.





# CONTRIBUTORS

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## RVF partners in storytelling

- RVF is looking to partner with individuals and organizations who are passionate about their particular area of expertise—not only studying and discussing it but, also, sharing their knowledge with others.
- Content regarding water, rocks, plants, and animals (hydrology, geology, botany, and zoology) in the Nelson County/Central Virginia region is our primary focus.
- We are looking for enthusiastic storytellers who understand that a good story has the power to convey concepts and ideas in a way that inspires individuals and unites communities.
- This is an opportunity for content providers to broaden the reach of their message and highlight not only their field of expertise but their individual and organizational contributions to raising the level of environmental literacy in the community as well.



# MODULES

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Engaging users directly on the trail via their mobile devices

- RVF plans to deliver engaging environmental-literacy content directly to users' mobile devices as they traverse the trails with the innovative use of a broad WiFi-enabled network of NFC tags affixed to posts across Spruce Creek Park and the larger Rockfish Valley Trail System.
- Content will be delivered as learning modules, which might be spread across several NFC tags, or they might be brief units displayed on a single tag.
- Modules will be distributed as a mix of video presentations, graphic displays, and textual pieces covering a range of topics pertaining to water, rocks, plants, or animals of the region.
- There will also be opportunity for content providers to visit RVF and give live, onsite presentations, which will be recorded for future use.

**RVF Loop Trail**



# CONTACT

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To learn more about RVF's EnLit Project and how you can contribute,  
please contact :

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